**Evaluating Website using Web Design Guidelines**

**Due 11:59pm – Tuesday Mar 17, 2020**

For this assignment, you are going to evaluate **two** of your peers’ websites using the “Resource for Web Design Guidelines” that we have shared in week 3. For each of your peer’s website, you need to create a document.

**Instructions:**

1. Download this PeerEvalutaion\_1\_WebDesign\_Asssignmnet.docx.
2. Find your peers (including their email and URL), whose website you need to evaluate on the Canvas page called “Your peers for Peer Evaluation 1” (in the project module). They are from your study group.
3. Save the document as **Your*Lastname-Peer1Lastname-WebDesignEvaluation.docx*** *and* **Your*Lastname-Peer2Lastname-WebDesignEvaluation.docx***
4. In each of these document, fillout your and peer’s information and the table. The left most column of the table has the criteria for evaluating a website. You need to fill out the other three columns as per the column headings. Fill out your observation with specific information that you observe and examples. Provide constructive feedback using professional language. The feedback should be meaningful so that it can help your peer to improve their website.
5. After you have evaluated both the websites, do the following two things:
   1. Upload both the two documents on **Canvas** at the **PeerEvaluation\_1\_ Assignment\_Submission Link**
   2. **Email each of the document to the corresponding peers.** (Example: If I am evaluating Niner’s website, I will email **Basu-Niner-WebDesignEvaluation.docx** *to only Niner and not the other peer.*)

**Your name:**

**Your email id:**

**Email id of your peer:**

**Peer’s website URL:**

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| --- | --- | --- | --- |
| **Criteria** | Explain your observation/s on how the given website meets/does not meets the criterion? | Rate with a scale of 1 through 5 (1- needs major improvement, 2- needs some improvement, 3- fine/can be improved, 4- good/ can be polished, 5- very good) | Specific suggestion/s for improvements or meeting the criterion |
| Effective home page including, clear purpose and name of the website |  |  |  |
| Adequate whitespace in each page |  |  |  |
| Page length and width |  |  |  |
| Images of the webpages |  |  |  |
| Color contrast and color style consistent across the webpages |  |  |  |
| Follow web writing guidelines including consistency of text formatting across pages |  |  |  |
| Navigation system including functionality of the links and their locations |  |  |  |
| Relevance of the information, and Organization/layout of each page |  |  |  |
| Alignment and proximity of items |  |  |  |
| User engagement |  |  |  |
| Usability |  |  |  |
| Works on different browsers like Google Chrome, Mozilla, Safari |  |  |  |
| Anything you want to add \_\_\_\_\_\_\_\_\_\_ |  |  |  |