

Evaluating Website using Web Design Guidelines

In this assignment, you are going to evaluate two websites using the “Resource for Web Design Guidelines” that we have shared with you in Canvas. For each of the websites, you need to fill out a table. The left most column of the table has the criteria for evaluating the websites. You need to fill out the other three columns as per the column headings.

After you are done, save the file as ***Lastname-WebDesignGuidelinesActivity.pdf*** and upload it on Canvas at the Web-Design-Guidelines-Activity Submission Link.

URL of the first website you are evaluating: <https://www.art.yale.edu>

Criteria	Explain your observation/s on how the given website meets/does not meets the criterion?	Rate with a scale of 1 through 5 (1- needs major improvement, 2- needs some improvement, 3- fine/can be improved, 4- good/ can be polished, 5- very good)	Specific suggestion/s for improvements or meeting the criterion
Effective home page including, clear purpose and name of the website			
Adequate whitespace in each page			
Page length and width			
Images of the webpages			
Color contrast and color style consistent across the webpages			
Follow web writing guidelines including consistency of text formatting across pages			
Navigation system including functionality of the			

links and their locations			
Relevance of the information, and Organization/layout of each page			
Alignment and proximity of items			
User engagement			
Usability			
Works on different browsers like Google Chrome, Mozilla, Safari			
Anything you want to add _____			

URL of the second website you are evaluating: <https://www.apple.com>

Criteria	Explain your observation/s on how the given website meets/does not meets the criterion?	Rate with a scale of 1 through 5 (1- needs major improvement, 2- needs some improvement, 3- fine/can be improved, 4- good/ can be polished, 5- very good)	Specific suggestion/s for improvements or meeting the criterion
Effective home page including, clear purpose and name of the website			
Adequate whitespace in each page			
Page length and width			
Images of the webpages			
Color contrast and color style consistent across the webpages			

Follow web writing guidelines including consistency of text formatting across pages			
Navigation system including functionality of the links and their locations			
Relevance of the information, and Organization/layout of each page			
Alignment and proximity of items			
User engagement			
Usability			
Works on different browsers like Google Chrome, Mozilla, Safari			
Anything you want to add _____			